1

# Agribusiness Management (AAS)

Agriculture is a multifaceted and cutting-edge industry that incorporates the fundamentals of business activity, including: economics, marketing, sales, law, policy, and international trade.

The agricultural business management major combines core knowledge in agricultural business and economics with skill-building in areas such as animal production and management, crop production, pest management and equipment maintenance.

You will be prepared to succeed in managerial positions in agriculture and agriculture-related businesses, including:

- Farm Management
- Entrepreneurship
- · Animal Health Sales
- Agricultural Lobbying
- Agricultural Import/Export
- Advertising

For more information about this major, including contact information, please visit our website (https://cals.ncsu.edu/agricultural-institute/ students/majors/#agribusiness-management).

# Contact

#### John Russ

Senior Lecturer, Agricultural and Resource Economics 919.515.4677 russ@ncsu.edu

#### **Plan Requirements**

Code	Title H	ours	
Orientation			
AGI 101	Introduction to the Agricultural Institute	1	
or CS 101	Field Crop and Turfgrass Management Orientation	n	
or HS 101	Introduction to Ornamentals and Landscape Technology		
English			
WRT 111	Expository Writing <sup>1</sup>	3	
WRT 114	Professional Writing, Research and Reporting	3	
Mathematics			
MAA 102	Mathematics in Agriculture and Related Sciences	3	
MA 103A	Topics in Contemporary Mathematics	3	
General Requirements			
ARE 115	Agribusiness Accounting	3	
ARE 201A	Introduction to Agricultural & Resource Economics	3	
SOC 203A	Current Social Problems	3	
AGI 191	Professional Development	1	
AGI 192	AGI External Learning Experience	1-3	
Humanities/VPA	Elective	3	
	ies (http://catalog.ncsu.edu/undergraduate/gep- irements/gep-humanities/)		

GEP Visual and Performing Arts (http://catalog.ncsu.edu/ undergraduate/gep-category-requirements/gep-visual-performingarts/)

#### **HESF** Requirement

GEP Health and Exercise Studies (http://catalog.ncsu.edu/ undergraduate/gep-category-requirements/gep-health-exercisestudies/)

#### **Major Requirements**

Total Hours		61-66
Free Electives		2-5
Free Electives		
ARE Electives (p. 2)		9
SSC 112	Principles of Soil Science	4
ENT Elective (p. 1)		3
CS or HS Elective (p. 1)		3
ANS or PO Elective (p. 1)		3
ARE 132	Management of Personnel	3
ARE 106	Agri Business Law	3
ARE 104	Agricultural Business Management	3

<sup>1</sup> A grade of C- or higher is required.

## **ANS and PO Electives**

Code	Title	Hours
ANS 101	Introduction to Livestock and Poultry Industries	3
PO 201A	Poultry Science and Production	4
& PO 202A	and Poultry Science and Production Laboratory	

# **CS and HS Electives**

Code	Title	Hours
BAET 135	Introduction to Precision Agriculture	3
CS 111	Field Crop Production	4
CS 116	Agronomic Crops - Cotton, Peanuts, and Tobaco	co 3
CS 118	Agronomic Crops - Corn, Small Grains and Soybeans	3
CS 121	Turfgrasses and Their Uses	3
CS 122	Principles of Turfgrass Management	3
CS 152	Weed Control in Field Crops	3
HS 111	Plant Identification	3
HS 115	Plant Growth and Development	3
HS 121	Plant Propagation	3
HS 141	Greenhouse Crop Production	3
HS 144	Weeds & Diseases of Ornamentals	3
HS 151	Nursery Production	3
HS 162	Landscape Maintenance	3
HS 171	Landscape Construction	3

### **ENT Electives**

Code	Title	Hours
ENT 110	General Entomology	3
ENT 121	Pesticides and Their Utilization	3

ENT 132	Urban Pest Management	3
ENT 163	Ornamental & Turf Insects	3

## **ARE Electives**

Code	Title	Hours
ARE 112	Agricultural & Agribusiness Marketing	3
ARE 113	Principles of Salesmanship	3
ARE 114	Value Added Agriculture and Niche Marketing	3
ARE 133	Agricultural & Environmental Policy	3
ARE 141	Personal Financial Management	3
ARE 194	International Agribusiness Management Study Abroad	1-6

# **Semester Sequence**

This is a sample.

First Year		
Fall Semester		Hours
AGI 101	Introduction to the Agricultural Institute	1
WRT 111	Expository Writing <sup>1</sup>	3
MAA 102	Mathematics in Agriculture and Related Sciences <sup>2</sup>	3
ARE 106	Agri Business Law	3
ARE 132	Management of Personnel	3
ANS and PO Electiv	es (or) ENT Electives <sup>1</sup>	3-4
	Hours	16-17
Spring Semester		
WRT 114	Professional Writing, Research and Reporting	3
MA 103A	Topics in Contemporary Mathematics	3
ARE 115	Agribusiness Accounting	3
AGI 191	Professional Development	1
ARE 121	Agricultural Finance	3
SOC 203A or SOC 241A	Current Social Problems or Sociology of Agriculture and Rural Society	3
	Herme	
	Hours	16
Second Year	Hours	16
Second Year Fall Semester	Hours	16
	Introduction to Agricultural & Resource Economics	<b>16</b> 3
Fall Semester	Introduction to Agricultural & Resource	
Fall Semester ARE 201A	Introduction to Agricultural & Resource	3
Fall Semester ARE 201A ARE Elective (p. 1)	Introduction to Agricultural & Resource Economics Principles of Soil Science	3
Fall Semester ARE 201A ARE Elective (p. 1) SSC 112	Introduction to Agricultural & Resource Economics Principles of Soil Science	3 3 4
Fall Semester ARE 201A ARE Elective (p. 1) SSC 112 ANS and PO Electiv	Introduction to Agricultural & Resource Economics Principles of Soil Science es (or) ENT Elective	3 3 4 3-4
Fall Semester ARE 201A ARE Elective (p. 1) SSC 112 ANS and PO Electiv AGI 192	Introduction to Agricultural & Resource Economics Principles of Soil Science es (or) ENT Elective	3 3 4 3-4 1-3
Fall Semester ARE 201A ARE Elective (p. 1) SSC 112 ANS and PO Electiv AGI 192	Introduction to Agricultural & Resource Economics Principles of Soil Science es (or) ENT Elective AGI External Learning Experience	3 3 4 3-4 1-3 0-2
Fall Semester ARE 201A ARE Elective (p. 1) SSC 112 ANS and PO Electiv AGI 192 Free Elective	Introduction to Agricultural & Resource Economics Principles of Soil Science es (or) ENT Elective AGI External Learning Experience	3 3 4 3-4 1-3 0-2
Fall Semester ARE 201A ARE Elective (p. 1) SSC 112 ANS and PO Electiv AGI 192 Free Elective Spring Semester	Introduction to Agricultural & Resource Economics Principles of Soil Science es (or) ENT Elective AGI External Learning Experience Hours	3 3 4 3-4 1-3 0-2 14-19
Fall Semester ARE 201A ARE Elective (p. 1) SSC 112 ANS and PO Electiv AGI 192 Free Elective Spring Semester ARE 104	Introduction to Agricultural & Resource Economics Principles of Soil Science es (or) ENT Elective AGI External Learning Experience Hours Agricultural Business Management	3 3 4 3-4 1-3 0-2 14-19 3
Fall Semester ARE 201A ARE Elective (p. 1) SSC 112 ANS and PO Electiv AGI 192 Free Elective Spring Semester ARE 104 ARE 121	Introduction to Agricultural & Resource Economics Principles of Soil Science es (or) ENT Elective AGI External Learning Experience Hours Agricultural Business Management Agricultural Finance	3 3 4 3-4 1-3 0-2 14-19 3

Total Hours	61-69
Hours	15-17
GEP HUM/VPA Elective	3
GEP Health and Exercise Studies (http://catalog.ncsu.edu/ undergraduate/gep-category-requirements/gep-health-exercise- studies/)	1

1	Must be completed with a C- minus or higher grade for transfer to a	ın
	NC State baccalaureate program.	

<sup>2</sup> MAA 102 Mathematics in Agriculture and Related Sciences must be completed with a C- minues or higher grade.

# **Career Opportunities**

## **Career Titles**

- Agricultural Inspector
- Animal Breeder
- Animal Husbandry Worker Supervisor
- Aquaculture Specialist
- Bank and Branch Managers
- Buyer
- Crop Workers Supervisor
- Farm and Ranch Manager
- Farm Management Advisor
- Farm Products Purchasing Agent
- Farmers and Ranchers
- Fish Hatchery Manager
- Food & Drug Inspector
- Greenhouse and Nursery Manager
- Horticultural Worker Supervisor
- Industrial Production Managers
- Marketing Managers
- Purchasing Manager
- Sales Representative (Agricultural Products)
- Winemaker / Vinter

## Learn More About Careers

NCcareers.org (https://nccareers.org/)

Explore North Carolina's central online resource for students, parents, educators, job seekers and career counselors looking for high quality job and career information.

Occupational Outlook Handbook (https://www.bls.gov/ooh/) Browse the Occupational Outlook Handbook published by the Bureau of Labor Statistics to view state and area employment and wage statistics. You can also identify and compare similar occupations based on your interests.

Career One Stop Videos (https://www.careeronestop.org/) View videos that provide career details and information on wages, employment trends, skills needed, and more for any occupation. Sponsored by the U.S. Department of Labor.

Focus 2 Career Assessment (https://careers.dasa.ncsu.edu/explorecareers/career-assessments/) (NC State student email address required) This career, major and education planning system is available to current NC State students to learn about how your values, interests, competencies, and personality fit into the NC State majors and your future career. An NC State email address is required to create an account. Make an appointment with your career counselor (https://careers.dasa.ncsu.edu/about/hours-appointments/) to discuss the results.