

Essentials of Business (Certificate)

This Certificate is designed for the non-business undergraduate student who realizes that an understanding of business is essential for success in the workplace. It recognizes that the student's regular academic program often does not accommodate additional courses during the Fall or Spring semesters. There are two required 3 unit courses covering business essentials and financial/managerial accounting. The student then selects two 3 unit courses from the following:

- Human Resource Management Marketing Methods
- Operations Management
- Personal Finance
- Uses of Accounting Information

Courses are offered in an online format during Summer sessions. This is to avoid conflict with a possible summer job or other activities. Courses may also be taken during a Fall or Spring semester if space is available.

Program Coordinators

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Admissions Requirements

Current NC State undergraduate students must have a minimum of a 2.0 grade point average to be accepted into this program. Non-NC State students must be registered with the university as non-degree seeking (NDS) students – see the NDS website (<https://nds.registrar.ncsu.edu/>) for more information. NDS students will have up to 6 years from the date of the first course taken to complete the certificate program.

The application deadline is 60 days prior to the date of the first course the student wishes to take. Please go to the program website (<https://poole.ncsu.edu/undergraduate/academic-resources/opportunities-for-non-majors/business-essentials-certificate/>) to apply.

Plan Requirements

| Code | Title | Hours |
|------------------------------|---|-----------|
| Required Courses | | |
| MIE 201 | Introduction to Business | 3 |
| ACC 280 | Survey of Financial and Managerial Accounting | 3 |
| Select two of the following: | | 6 |
| MIE 330 | Managing People | |
| BUS 360 | Marketing Methods | |
| BUS 370 | Operations and Supply Chain Management | |
| BUS 225 | Personal Finance | |
| ACC 230 | Individual Income Taxation | |
| Total Hours | | 12 |

- There are no other required examinations, presentations, or external learning experiences.
- A total of 12 semester hours is required; all courses must be taken at NC State.
- Satisfactory completion of the certificate program requires:
 - completion of the coursework noted above
 - a grade of D-or better in all courses used to satisfy the certificate requirements
 - an overall GPA of 2.0 or better for all courses used to satisfy the certificate requirements